



# HYUN WOO SHIN

## GRAPHIC DESIGNER

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### ■ ABOUT ME

I am a reliable graphic designer majoring in Design Studies at San Jose State University. I strongly believe that an effective design can have a powerful impact on a business. I always strive to become a better person than who I am yesterday.

### ■ ARTISTIC SKILLS

Typography  
Infographics  
Brand Design  
User Interface  
User Experience  
Print Design  
Photography

### ■ SOFTWARE SKILLS

Photoshop  
Illustrator  
InDesign  
Premiere Pro  
Lightroom  
Word  
PowerPoint  
Excel

### ■ EXPERIENCE

SEP 17  
PRESENT

#### GLADEO | Head Graphic Designer & Project Manager

- Managed deadlines, responsibilities, and delivery of assets for the graphic design team
- Created infographics of career profiles distributed to +36,000 guidance counselors, students, etc
- Designed social media assets for Facebook, Twitter, LinkedIn, and Instagram
- Designed Gladeo merchandise (t-shirts, tote bags, caps, hoodies)

SEP 17  
PRESENT

#### TALENTNOOK | Graphic Design Freelance

- Created brochures, posters, door hangers, and flyers for parents, teachers, and students
- Designed company letterhead
- Create company email signature for Talentnook employees
- Re-designed existing business card
- Designed respective t-shirts for Talentnook employees, teachers, students

JAN 17  
SEPT 17

#### GLADEO | Graphic Design Intern

- Created infographics (individually and as a group) of career profiles distributed to +36,000 guidance counselors, students, etc
- Designed social media assets for Facebook, Twitter, LinkedIn, and Instagram

JUN 16  
NOV 16

#### ICEBOX TREATS | Server & Cashier

- Prepare and sell delicious desserts to customers

### ■ AWARD

SEPT 17

#### INNOVATION AWARD | Local Motors Olli

- In collaboration with D. Kim (student)
- Create an "inclusive experience" for all public transportation (Olli) users with a focus on disabled passengers

### ■ EXHIBITION

MAY 18

#### BA SENIOR PROJECT | SJSU BA Senior Project

- A gallery at San José State University showcasing graphic design projects from BA Senior Project class

DEC 17

#### JOURNEY EXHIBITION | SJSU Image & Idea

- An exhibition at San José State University showcasing photography works from Image & Idea class

### ■ EDUCATION

MAY 18 | BA, DESIGN STUDIES | San José State University